

**OREGON LAKES ASSOCIATION  
2020 WORK PLAN**

6/18/2020

**OREGON LAKES ASSOCIATION**  
POB 345, Portland, OR 97207-0345

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**INTRODUCTION:** This plan establishes a framework for operation of the Oregon Lakes Association over the next year. It sets forth some of the Mission, Goals and Priorities of the Association. It is intended to set a direction of the Association but not provide the details for its operation. It can be used as a yardstick to measure and evaluate the success of our organization.

*Major focuses of OLA activities in 2020 will be: maintaining what we do well (annual conference, HAB stakeholder meeting, newsletter, scholarship); expand outreach/advocacy efforts including further development of an Oregon HABs program, protection for Lake Abert, support governmental efforts such as Outstanding Resource Water nomination for Crater and Waldo Lakes; further develop and implement advocacy initiatives on Pb in freshwaters and climate change; and enhance some of our tools such as the website, other social media and further grow the scholarship/outreach fund.*

**OLA GOAL:** *To promote the understanding, protection and thoughtful management of lake and watershed ecosystems in Oregon.*

**OLA OBJECTIVES<sup>1</sup>:**

1. To **monitor and assess** the condition and use of Oregon Lakes;
2. To provide a means for **education** and for **dissemination of information** related to lake and watershed ecosystem management;
3. To foster **communications** and working relations among lake associations, local, state and national governmental agencies, organizations, universities, consultants and individuals concerned with lake and watershed protection, restoration and management;
4. To encourage, assist and support the **development of local, state, and national programs promoting lake and watershed protection, restoration and management**;
5. To encourage the development of **legislation and the enforcement of laws** designed to protect lakes and watersheds;
6. To promote and foster the **formation of local lake associations** and encourage all interested organizations, government agencies, individuals, businesses and corporations to become actively involved in the Association. Such support directly links an organization's interests into an established network of professionals with similar backgrounds and interests; and makes product and service information available to a niche market.

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<sup>1</sup> Objectives 1-5 and a portion of 6 are directly from OLA By-Laws. Key words are in bold.

**To work toward meeting these goals and objectives, OLA will strive to do the following in its 30th year (OLA was recognized as a State Chapter of NALMS in November 1990):**

The Board will work toward OLA's goal and objectives and provide leadership in the following manner:

**Board<sup>2</sup>:**

President – Theo Dreher (2020); Vice President –open; Treasurer – Andy Schaedel (2020); Secretary – Wayne Carmichael (2020); Past President – Paul Robertson (2020); Directors – Trish Carroll (2020), Crysta Gantz (2020), Ron Larson (2021), Rich Miller (2021), Toni Pennington (2020), Dan Sobota (2021), Stephen Wille (2021)

- Review and update the committee structure and annual work plan (by June 2020).
- Have meetings on a monthly basis (conference call on the third Thursday of the month from 12 noon – 1 PM on **January 16 (11-noon); February 20 (11-noon); March 19; April 16; May 21; June 18; July 16; August 20; September 17; October 15; November 19; and December 17 as well as at the annual meeting**) as a means for conducting business of the association. In the interim, committees will be working on tasks identified in this plan and reporting on progress at the monthly meetings.
- Review potential need for Board insurance (we currently do not have it but the need for it should be reviewed – Schaedel lead).
- Biannual fiscal review or audit (see by-laws) – conduct review in 2020 (Schaedel lead)
- The Past-President will be responsible for or lead a nominating committee in order to maintain effective leadership (officers):
  - Nominations (2 months prior to annual meeting);
  - Vote and results at annual meeting. If vote by ballot, mailing one month prior to annual meeting;
- Review and update Bylaws as needed [last revision in February 20, 2015].
- Continue liaison with NALMS (Mark Rosenkranz, NALMS Regional Representative) and WALPA:
  - Improve coordination with other NALMS and state chapters within Region X (Region X includes the states of OR, WA, ID, AK) – joint conference with WALPA (which includes Idaho) planned in 2023 (previous conferences in 2018, 2013 and 2006).
  - Provide timely information and response to NALMS as needed.

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<sup>2</sup> The President, Vice President, Treasurer, Secretary and Past President comprise the Executive Committee, which can conduct the affairs of OLA between Board Meetings.

**Membership Committee (Standing Committee):**

(Lead: Schaedel, Wille; Members: Board)

Increase awareness about OLA, maintain membership and strive to increase membership of OLA to over 100 members in 2020. Currently membership is approximately 71 members (as of 12/2019):

- Review and update electronic membership renewal notices on Wild Apricot:
  - Currently the system holds a member as valid until after 60 days of failure to pay. Electronic reminders are sent out 30, 15 and 0 days in advance with grace period reminders sent out 30 and 60 days afterwards. (by January)
  - Developed an approach for past members to encourage them to “come back.” (by September)
- Work with Conference Committee to contact current and past corporate members and sponsors to thank them and encourage them to consider becoming a Corporate Sponsors for the Conference (bronze, silver and gold levels) (by August – also shown under Conference Committee).
- Work with Communications Committee to expand membership services on the web site including:
  - Review website to see if it is meeting member needs and see what could be added;
  - Develop a plan to implement improvements with Web Master.

**Communications Committee (Standing Committee):**

(Members: see below)

Maintain and improve OLA’s on-going communication tools:

- Newsletter (Theo Dreher, Connie Bozarth, Wayne Carmichael, Paul Robertson):
  - Develop 3 newsletters – May, September and December with draft material received a month prior to publishing date.
- OLA Website and social media (Paul Robertson, Rich Miller, Dan Sobota, Crysta Gantz):
  - Explore options for improving the website through:
    - Reviewing the organization/inclusion of website pages
    - Updating the look of the Wild Apricot website or explore the possibility of using a different, more modern website builder for the public facing front end of Wild Apricot
  - Enhance use of Facebook, Twitter, Instagram, and other social media:
    - Get input and develop a list of potential enhancements for Board review and approval;

**Conference Committee (Standing Committee)<sup>3</sup>:**

(Chair: Dreher; Members: Miller, Sobota, Pennington)

Continue annual stakeholder meeting, annual conference and explore opportunities for HABs Spring Workshops:

HAB Stakeholder Meeting and Spring HAB Workshop:

- CyanoHAB Stakeholder Meeting (typically held between mid-January and end of March): coordinate with OHA, DEQ and possibly others to set up time and agenda for this meeting held at OSU (Theo); second half of March, 2020
- Explore need for sponsoring a Spring HABs workshop with OSU, OHA, USFS, USEPA and others (by Feb). Develop additional tasks pending interest.

Fall Conference (Corvallis in Fall 2020 or Spring 2021):

- Identify venue at least one full year prior to annual meeting, but no later than January;
- Move toward securing a venue two years in advance to improve negotiated rates with the venue;
- Set date and reserve conference location (ideally two years in advance but no later than January);
- Utilize planning spreadsheet;
- Explore possible plenary speakers (at least 6 months in advance)
- Explore interest in providing a workshop(s) (6 months in advance) and make final decision before conference registration begins
- Explore field trip possibilities (6 months in advance) and make final decision before conference registration begins
- Develop program theme (6 months in advance, if needed) and program outline (3 months in advance); Develop draft agenda (at least 2 months in advance);
- Build interest through a series of newsletter articles, website announcements, social media and other outreach (beginning 6 months in advance);
- Solicit corporate sponsors (beginning 6 months in advance or ASAP after the date and location have been confirmed);
- Develop registration materials for website and newsletter (beginning 6 months in advance);
- Explore the feasibility of having a joint Fall Conference with WALPA every 3 to 5 years
  - Negotiate financial payout (e.g. number of registrants per state, other method);

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<sup>3</sup> A spreadsheet has been developed to provide more detail for setting up the annual Conference

- o Develop a joint work plan to insure equal division of labor;
- o Determine registration platform (OLA or WALPA website);
- Explore hosting a joint meeting with the Pacific Northwest Chapter of the Society for Freshwater Science
- Arrange a Student happy hour or student zoom to facilitate student networking with each other as well as the board. Consider a having a Career Panel Q&A for students to help students explore pathways into the field.

**Outreach and Scholarship Committee (Standing Committee):**

(Chair: Carmichael; Members: Dreher, Geiger, Miller, Robertson for Scholarship award; Wille, Schaedel - Funding)

This group will: explore ways to enhance the OLA scholarship process (which was started in 2012); seek donations and raise funds to develop a sustainable endowment; and will explore other ways to expand funding of OLA outreach such as supporting lake monitoring or public education.

- Determine if scholarship should stay at \$1000 or be increased (March);
- Revise guidelines, announcements, forms, etc (based on previous year's experience) and announce scholarship availability (by April);
- Review applications and make annual award (by June)
- Explore other means and refinements to building Scholarship and Outreach Fund toward the initial \$25,000 goal. This goal level of funding would generate \$1,250 at a 5% return so a higher goal is likely. Current funding is ~\$20,000.
- Develop a plan for raising and using funds dedicated to Outreach once Scholarship Endowment is self-supporting;

**Advocacy and Outreach:**

(Members: see below)

- **Legislation (Dreher, Carmichael):** Explore opportunity for supporting and/or developing legislation that can benefit lake management in the context of the Oregon 100-Year Water Vision.
  - o Be responsive to legislative and governmental needs and opportunity to comment on lake-related issues, as needed;
  - o Continue to work with NALMS to seek federal funding of the Clean Lakes Program or other HABs, invasive species, or lake-related programs (on-going, as needed);
  - o Contact agencies (principally ODEQ, OHA, OSMB, PSU) to determine if there are any lake-related budget packages in upcoming sessions that OLA should be tracking and possibly support. Track and comment on bills as needed (Full session starts January of odd years and ends by June);

- Continue to engage with stakeholders and legislators in developing legislation for the 2021 session regarding a comprehensive HABS bill;
- **Other:**
  - **Lake Abert (Larson, Dreher):** Advocate for the protection and enhancement of Lake Abert including a possible nomination as a Wild and Scenic River;
  - **Outstanding Resource Water (Schaedel, Miller):** Participate in the DEQ Advisory Committee for nominating Crater and Waldo Lakes and track/provide input on the rulemaking process
  - **Center for Lakes and Reservoirs (Miller, Wille):** Coordinate with the Center for Lakes and Reservoirs (CLR) and participate in discussions on its future;
  - **Atlas of Oregon Lakes (Miller, Schaedel):** Explore opportunities for promoting and enhancing the on-line version of the Oregon Lakes Atlas at PSU;

**Lead in Lakes Committee:**

(Members: Robertson, Wille)

Goal 1. Provide and advocate a science-based framework to understand the presence and impact of elemental lead in freshwater species and their environment.

Goal 2. Provide targeted education to remove barriers to the adoption of nontoxic alternatives to lead.

Lead (Pb) is a heavy metal that is increasingly being demonstrated to be harmful to the environment. Under certain conditions elemental lead can become bioavailable to plants and animals. The most significant hazard to wildlife results from the direct ingestion of lead. However, lost fishing sinkers and lures have been implicated as a source of toxic lead taken up by plants and animals.

- Compile a list of non-lead fishing tackle manufacturers with product examples.
- Promote use of non-lead fishing tackle (esp. weights) to directed NGO's.
- Seek out opportunities to promote non-lead fishing tackle by co-sponsoring a kids fishing day of fishing clinic event with ODFW and a directed NGO (e.g. Northwest Steelheaders, Trout Unlimited, Coastal Conservation Association, Multnomah Bass and Panfish Club).
- Cooperate with OHA about reproducing their lead information flyer <https://www.oregon.gov/oha/ph/HealthyEnvironments/HealthyNeighborhoods/LeadPoisoning/Documents/fishingb.pdf>
- Review lead "Tips for Anglers" from ODFW. <http://www.eregulations.com/oregon/19orfw/lead-fishing-tackle/>

### **Climate Change Committee**

(Members: Carroll, Sabota)

Goal: to keep current and participate as appropriate in climate change efforts that affect lakes and associated wetlands in Oregon

- Coordinate with ongoing climate change work/research such as the Oregon Climate Change Research Institute
- Participate in the Oregon 100 Year Water Vision and Implementation of the Oregon Integrated Water Resources Plan Implementation Climate Change efforts
- Have a Climate Change update section in the Lakewise newsletters

### **Officer Duties:**

President duties:

- General supervision of the affairs of OLA;
- Preside at board meetings and meetings of the members;
- Serve on conference committee and serve as ex-officio member of any and all committees;
- Appoint chairs and committee members;
- Enforce By-laws, rules, policies of association;
- Execute contracts.

Past President duties:

- Serve as the Board Parliamentarian. Take leadership in updating Bylaws as needed.
- Provide a slate of candidates for Board positions by providing leadership to or acting as Nominating Committees.
- Take on Presidential duties in the absence or under the direction of the President.

Vice President duties:

- Take on Presidential duties in the absence or under the direction of the President.
- Assist in planning the Annual Meeting
- Serve as the Board Parliamentarian;

Treasurer duties:

- Receive all funds paid to OLA and pay all bills incurred;
- Maintain treasury balance spreadsheet (this is weekly - biweekly task), financial records and related historical records (non-profit status, IRS, SOS, DOJ);



## OLA 2020 Work Plan

- Make deposits and write checks for OLA operations (this duty is mainly done around the time of the conference);
- Create monthly treasury reports to present to the board;
- Check PO box. This is usually a once-a-month task, but during conference time it's more like a weekly task;
- Create a yearly budget (January);
- Create an end-of-year treasury report to compare to the yearly budget (January);
- Keep current on yearly fees/dues: PO Box, Wild Apricot (web services) and NALMS affiliation;
- File with the following state agencies by the appropriate dates: IRS (April 15), Department of Justice (May 15), and the Secretary of State (July 1).

### Secretary duties:

- Prepare minutes of all meetings of the Association and the Board;
- Maintain all minutes of the Association or coordinate with the Treasurer on this;
- Develop an annual chapter report to NALMs, if needed;
- Serve as a member of the Communications Committee;

### Directors duties:

- Strive to achieve the goal and objectives of OLA;
- Actively participate in a thoughtful and conscientious manner in OLA activities including Board meetings, conferences and areas of interest;
- Read emails (at least weekly) and respond as needed.